

Latina Leaders of Kern County (LLKC) friends and supporters,

Thank you for your time and continued support to LLKC. We truly appreciate your dedication to the Kern County community.

The Board of Directors would like to communicate recent changes that were approved during the 2014 Strategic Planning session. It is our goal to align what we do to our organization's mission to foster leadership, to identify and develop opportunities for Latinas, and to influence key issues affecting our community. LLKC has developed the following Strategic Plan for 2014:

Foster Leadership	Identify & Develop Opportunities	Influence Key Issues
<ul style="list-style-type: none"> • Youth Leadership Program (YLP) • Latina Leadership Institute (LLI) • Latinas Leading the Way Awards Dinner • Opportunities to lead committees and event 	<ul style="list-style-type: none"> • YLP Scholarships • Educational and Career Development through LLI • Provide information regarding open city and county commission positions • Actively recruit for board and committee vacancies 	<ul style="list-style-type: none"> • Wise Latina Series (WLS) events focusing on: <ul style="list-style-type: none"> • Health • Education • Community Engagement

Our committees will focus on executing events that align with this plan, and ensure that you are well informed.

A key change that the Board has approved is to change from membership to a supporter organization. The new format will allow you to select the level of support you, your organization, or your company would like to donate to further our mission.

Supporter Tiers			
*Friend Supporter	\$50 +	**Partnership Supporter	\$100 +
Pearl Supporter	\$125 +	Bronze Supporter	\$500 +
Silver Supporter	\$1,000 +	Gold Supporter	\$2,000 +
Platinum Supporter	\$5,000 +	Premier Supporter	\$10,000 +

*replacing past membership

**only available to non-profit organizations

Within the next month you will receive a detailed list of the benefits for each tier, and instructions on how donations can be made. You will also have the option to dedicate your donation to a specific committee or event. The Board truly believes this is the right step in further encouraging both community and corporate sponsorship.

Lastly, we recognizes that there is a wealth of talent in our community. For that reason, you need not be a monetary supporter to donate your time, skills, and expertise to our organization. We

P.O. Box 2843, Bakersfield, CA 93302

"It is our mission to identify, position, and influence key issues affecting Latinas in the areas of business, education, and government."

Board Members

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Paula De La Riva-Barrera
Secretary

Sandra Lara

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Magda Menendez

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Maria Reyes

Blodgie Rodriguez



strongly encourage you to get involved by contacting the individual standing committees. Their information is summarized in the following table:

Committee	Email	Meeting Place	Meeting Time
Education	LLKC.Education@gmail.com	400 Truxton Ave., #102	Second Tues. of the Month, 5:00 PM
Advocacy	LLKC.Advocacy@gmail.com	TBD	TBD
Public Relations	LLKC.PR@gmail.com	Marriott - Downtown	First Mon. of the Month, 5:30 PM
Special Events	LLKC.Events@gmail.com	Marriott - Downtown	Third Wed. of the Month, 11:45 AM
Organizational Sustainability	LLKC.Org.Sustainability@gmail.com	TBD	TBD

Thank you for your time and we look forward to your continued support. Please feel free to also contact us at latinaleadersofkerncounty@gmail.com with general questions or concerns, or by visiting our website at www.kernlatinas.org, and if you haven't already, like us on Facebook. We look forward to an active and successful 2014.

Sincerely,

Board of Directors
Latina Leaders of Kern County

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