



Latinas Leading The Way

SATURDAY
JULY 15, 2023

*Celebrating Inspirational Latina Women
Making A Difference In Kern County*



Dear Latina Leaders Supporter,

We cordially invite you to become a sponsor of Latina Leaders of Kern County and the Latinas Leading the Way Awards and Installation Dinner to be held on Saturday, July 15, 2023 in Bakersfield, CA.

As a non-profit organization, Latina Leaders of Kern County (LLKC) was developed with a mission to foster leadership, identify and develop opportunities for Latinas, and to influence key issues affecting our community. We are the only organization in Kern County of its kind, serving Latinas in professional leadership development through our Latina Leadership Institute (LLI), offering a nine month youth leadership program to more than 150 high school Latinas every year, as well as cultural enrichment and informational workshops for the community throughout the year.

The annual Latinas Leading the Way Awards is our capstone fundraiser where we will recognize three professional women who are making a mark in our community.

Your partnership will demonstrate your support and highlight the achievements of these Latina leaders in our community. Please join us in honoring these women at this special event. We thank you for your time and consideration and trust that our vision of fostering leadership in Latina women will align with your organization's mission and values. Enclosed is our event sponsorship package.

LLKC is a 501c3 tax-exempt organization, making your commitment tax-deductible. Please return the enclosed information by June 19, 2023 to assist us in our planning arrangements and proper recognition of attendees and sponsors. Again, your support will allow us to continue our efforts to accomplish our mission and improve Kern County through our programs and services.

We thank you for your time and consideration.

Sincerely,

Latina Leaders of Kern County



Event Sponsorship

Presenting Sponsor - \$5,000

- Prominent placement of company logo on all event materials and event
- Full Page Ad (8 1/2" x 11") in event program
- Dedicated social media posts with company message
- Company logo on event website and email blasts
- Company logo on sponsor signage
- Verbal recognition at event
- One table of 8 seats with prominent placement

Gold Sponsor - \$3,000

- Placement of company logo on all event materials and event slideshow
- 1/2 Page Ad (4 1/4" x 5 1/2 ") in event program
- Company logo on event website
- Company logo on sponsor signage
- Verbal recognition at event
- One table of 8 seats

Silver Sponsor - \$1,500

- Placement of company logo on event slideshow
- 1/4 Page Ad (2 1/8" x 2 3/4") in event program
- Company logo on event website
- Company logo on sponsor signage
- Five (5) tickets at the same table

Bronze Sponsor - \$500

- Placement of company name on event slideshow
- 1/8 Page Ad (Business Card) in event program
- Company logo on event website
- Company logo on sponsor signage
- Two (2) tickets at the same table



Program Ad Opportunities

Program Advertisement Rates

- \$500 - Front Cover Inside Page (one available)
- \$450 - Back Cover Inside Page (one available)
- \$400 - Full Page Ad (8 1/2" by 11")
- \$300 - 1/2 Page Ad (4 1/4" by 5 1/2 ")
- \$200 - 1/4 Page Ad (2 1/8" by 2 3/4")

Print Ready Logos and Advertisements must be submitted by **June 19, 2023** to latinaleadersofkerncounty@gmail.com

Your payment is tax deductible (TAX ID 01-0950580)

Mail this form and payment by Monday, June 19, 2023
Check payable to: Latina Leaders of Kern County

Attn: Latina Leaders of Kern County
P.O. Box 2843, Bakersfield, CA 93302

Questions: Please call 661.616.8929 or email latinaleadersofkerncounty@gmail.com

Latina Leaders of Kern County is a 501(c)3 non-profit organization and is solely funded by corporate sponsorships, grants, the Latinas Leading the Way Awards Dinner, and membership fees. Proceeds are utilized to further the mission to foster leadership, identify and develop opportunities for Latinas, and to influence key issues affecting our community



Sponsorship Application

Company/Organization Name (as it will appear on printed materials):

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email Address: _____

Website: _____

SPONSORSHIP LEVEL SELECTION

____ PRESENTING SPONSOR (\$5,000)

____ GOLD SPONSOR (\$3,000)

____ SILVER SPONSOR (\$1,500)

____ BRONZE SPONSOR (\$500)

PROGRAM AD SELECTION

____ INSIDE FRONT COVER

____ INSIDE PAGE BACK COVER

____ INSIDE PAGE FULL PAGE AD (8 1/2" X 11")

____ 1/2 PAGE AD (4 1/4" X 5 1/2")

____ 1/4 PAGE AD (2 1/8" X 2 3/4")

EVENT TICKET/TABLE SELECTION

____ \$ 90 INDIVIDUAL TICKET (Qty. ____)

____ \$ 80 MEMBER DISCOUNTED TICKET (Qty. ____)

Your payment is tax deductible (TAX ID 01-0950580)

Mail this form and payment by Monday, June 19, 2022 Check payable to:

Latina Leaders of Kern County

Attn: LLW P.O. Box 2843, Bakersfield, CA 93302

Questions: Please call (661) 616-8929 or email latinaleadersofkerncounty@gmail.com

